



NATIONAL SEPTEMBER 11
MEMORIAL & MUSEUM
AT THE WORLD TRADE CENTER



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**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM ANNOUNCES NEW GRANT FROM
THE STARR INTERNATIONAL FOUNDATION**
First Major Gift in International Outreach Effort

The National September 11 Memorial & Museum today announced a new grant of \$1 million from the Starr International Foundation. The grant is the first major gift in the Memorial & Museum's international outreach effort. The Starr International Foundation is a charitable organization based in Switzerland.

National September 11 Memorial & Museum Chairman Mayor Michael Bloomberg said, "We are thankful to the Starr International Foundation for their generous gift and continued support of the Memorial project. The events of 9/11 had tremendous global implications and it is important that the Museum tells this story. Starr International's commitment to supporting educational efforts is particularly meaningful for the Memorial and Museum."

Starr International Foundation Board Member Maurice R. ("Hank") Greenberg said, "The attacks of September 11 represented an attack on freedom and democracy around the world, not just in the United States, and had a profound impact on people everywhere. It is fitting that the Starr International Foundation, an international organization that supports humanitarian and educational efforts worldwide, would make a substantial gift to the National September 11 Memorial, in hopes that the Memorial and Museum will serve as a source of learning and solace for visitors from around the world."

National September 11 Memorial & Museum President Joe Daniels said, "It is gratifying to receive the first major gift in our international fundraising efforts. The international impact of the 9/11 attacks warrants the participation of people from around the world. With more than 90,000 donations and our capital campaign goal reached, the support for this historic project continues to grow."

The Memorial & Museum's initial international outreach has included benefits in Ireland and France, hosted by the respective U.S. ambassadors to these countries.

In April 2008, the Memorial & Museum reached its first phase capital campaign goal of \$350 million. Continued fundraising efforts are focused on raising funds for programming the Museum, establishing an endowment, and expanding the base of donors who will be essential providers of annual support for the long term capital and operational needs of the Memorial & Museum. The initial fundraising goal set for this phase is \$25 million. To date, the Memorial & Museum has received more than 90,000 donations from 35 countries.

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ABOUT THE STARR INTERNATIONAL FOUNDATION

The Starr International Foundation, a charitable organization based in Switzerland, is dedicated to supporting a broad range of educational, environmental, artistic, cultural, medical, humanitarian and other charitable institutions in Switzerland and around the world. The Foundation is the sole common stockholder of Starr International Company, Inc. ("Starr International").

The Foundation's Board of Directors consists of Otto Saxer (President), former chief executive officer of Swiss Mobiliar; John C. Whitehead, former co-chairman of Goldman, Sachs & Co. and U.S. Deputy Secretary of State; Maurice R. "Hank" Greenberg, chairman of Starr International and the retired chairman and CEO of American International Group, Inc.; Jeffrey Greenberg, chairman of Aquiline Holdings; Florence Davis, president of The Starr Foundation; and Edward E. Matthews, director and vice-chairman of Starr International and the retired vice chairman of American International Group, Inc.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial & Museum at the World Trade Center site. The Memorial & Museum will be located on eight of the 16 acres of the original site.

The Memorial will remember and honor the thousands of people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11 and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum's website, www.national911memorial.org, or by calling 1-212-312-8800.

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