



NATIONAL SEPTEMBER 11  
MEMORIAL & MUSEUM  
AT THE WORLD TRADE CENTER

FOR IMMEDIATE RELEASE:  
Wednesday, April 09, 2008

**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM SUCCEEDS REACHING  
\$350 MILLION CAPITAL FUNDRAISING GOAL**

*\$10 Million Donation from Cantor Fitzgerald, L.P. Helps Achieve Goal  
Over \$217 Million Raised since 2006 from more than 60,000 Donors Representing all 50 States  
and 31 Countries  
Fundraising Continues to Support Museum Programming and an Endowment with Initial Goal  
of \$25 Million*

National September 11 Memorial & Museum Chairman and New York City Mayor Michael R. Bloomberg today announced at its quarterly Board of Directors meeting successfully reaching the \$350 million fundraising goal for the construction of the Memorial & Museum. The most recent major donation that helped achieve the \$350 million goal was a \$10 million contribution made by Cantor Fitzgerald, L.P.

Over \$217 million of the funds were raised in the past year and a half toward this first phase of fundraising. More than 60,000 individuals contributed from all 50 states and 31 countries. The Board will continue to fundraise to support Museum programming as well as an endowment and today set an initial fundraising goal for this phase of \$25 million.

"We reached our first fundraising goal because of the support from people across the country and around the world who recognize the importance of building the September 11 Memorial & Museum," said Mayor Bloomberg. "Our commitment doesn't stop with reaching this goal. We will ensure that the Memorial & Museum are completed, operated and maintained at a level that befits their importance. Our focus on raising support for this national monument will only continue to strengthen and grow every day that more donors join our efforts. Thanks particularly to the efforts of Founding Chairman John Whitehead, as well as John Rosenwald and Christy Ferer as Development Committee Co-Chairs; to Cantor Fitzgerald, who helped us achieve this goal; and the support of every Board Member, our fundraising momentum has been tremendous."

"The commitment shown by tens of thousands of people in achieving this milestone is extraordinary," Memorial & Museum President and CEO Joe Daniels said. "It's a testament to the obligation we feel both to build a memorial to those lost on 9/11 and to educate future generations about the continuing implications of what happened. Cantor Fitzgerald's recent gift is both generous and meaningful, and I want to thank all of our donors for their dedication throughout this first phase of fundraising. Raising the funds that allow us to provide the programming necessary to achieve a lasting impact on the more than five million visitors we expect annually is now our priority."

-more-

Cantor Fitzgerald Chairman and Chief Executive Officer, Howard W. Lutnick, said, "We made a commitment to rebuild our firm after 9/11 to help the families of the 658 members of Cantor who were lost that day. In the spirit of the rebirth of Cantor, and to honor our colleagues and all those who lost their lives on that tragic day, we are privileged to provide this gift to help realize the dream of building our country's National 9/11 Memorial."

Cantor Fitzgerald is a leading global financial services firm. Overcoming the loss of over two-thirds of Cantor's 960 New York-based employees in the World Trade Center attacks, Cantor has reemerged as a leading financial services firm serving the global capital markets. Through its inter-dealer brokerage affiliate, BGC Partners, Inc., which became a publicly-traded company earlier this month, the firm has recommitted to its presence in New York's financial district, with over 500 employees downtown, in addition to Cantor's new uptown office. Now larger than in 2001, Cantor has become a leader in the institutional equity sales and trading marketplace, has built a growing fixed income business as one of 20 primary dealers trading with the U.S. Federal Reserve, and has created several other new, innovative businesses and initiatives.

Funds were raised through a combination of corporate, foundation, and individual leadership gifts as well as online donations, mailings, and onsite giving during the national tour of the September 11 Tribute Exhibition (please see attachment recognizing major donors). 36 gifts were of \$1 million or more.

In addition to the \$350 million capital goal, continued fundraising efforts will concentrate on raising funds for programming the Museum, establishing an endowment, and expanding the base of donors who will be essential providers of annual support for the long term capital and operational needs of the National September 11 Memorial & Museum. The initial fundraising goal set for this phase is \$25 million.

#### **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the not-for-profit corporation created to realize the Memorial quadrant at the World Trade Center site. The organization is responsible for raising the funds and overseeing the design for the project and will program and operate the Memorial & Museum located on 8 of the 16 acres of the site.

The Memorial will remember and honor the thousands of people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11th and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum's website, [www.national911memorial.org](http://www.national911memorial.org), or by calling 1-877-WTC-GIVE.

# # #

Contact: Michelle Breslauer, 917-679-4176

## Fundraising Goal Reached Thanks to Support from Major Donors

The \$350 million goal was reached thanks to the generous support from the following corporations, foundations, and individuals at the major gift level. The list represents donors as of April 9, 2008 who as of this date, agreed to a public acknowledgement of their gift.

### **\$25 Million Level**

The Starr Foundation

### **\$15 Million Level**

Mayor Michael R. Bloomberg

Deutsche Bank

David Rockefeller

### **\$10 Million Level**

American Express Foundation

American International Group (AIG)

Bank of America

The Bank of New York Mellon

Cantor Fitzgerald, L.P.

Citigroup Inc.

Con Edison

The Goldman Sachs Charitable Fund

JPMorgan Chase Foundation

Merrill Lynch & Co. Foundation, Inc.

Verizon Foundation

### **\$5 Million Level**

Barclays PLC

Bear Stearns

Brookfield Properties

Credit Suisse

The Carson Family Charitable Trust

Forest City Ratner Companies Foundation

General Electric

Keefe, Bruyette & Woods, Inc.

Lehman Brothers

The Litwin Foundation

MetLife Foundation

Howard P. Milstein

The Moinian Group

Morgan Stanley

Klara & Larry Silverstein & Family

Ronald O. Perelman

The Pfizer Foundation

RELATED

UBS

The Walt Disney Company Foundation

### **\$3 Million Level**

Fiona & Stanley Druckenmiller  
Sol & Lillian & Joyce & Irving Goldman Families

### **\$2.5 Million Level**

Time Warner Inc.  
ACE INA Foundation

### **\$2 Million Level**

Governor Jon S. Corzine  
The Crown Family  
Bernard & Anne Spitzer  
The Tisch Family Foundation  
Tishman Construction Corporation  
Vornado Realty Trust

### **\$1 Million Level**

Anonymous (2)  
AEA Investors LLC  
Elizabeth and Lee Ainslie  
Louis and Gabrielle Bacon  
The Cayre and Chera Families  
The Coca-Cola Foundation  
Dalio Family Foundation, Inc.  
The Ford Foundation  
Franklin Templeton Investments & Fiduciary Trust International  
HSBC – North America  
Robert Wood Johnson 1962 Charitable Trust  
The Thomas S. Johnson Family, in memory of Scott M. Johnson  
The LeFrak Family  
McDonald's Owner/Operator Association of NY/NJ/CT  
The MLB-MLBPA Disaster Relief Fund & Baseball Tomorrow Fund  
The New York Mets Foundation, Inc.  
Samuel I. Newhouse Foundation, Inc.  
Stavros Niarchos Foundation  
New York Yankees  
OppenheimerFunds, Inc.  
Paramount Pictures  
Ingeborg and Ira Leon Rennert  
Edward John and Patricia Rosenwald Foundation  
The Rudin Family  
SL Green Realty Corporation  
Stanley Shuman, Chairman; Robert Haines, President  
-The Marc Haas Foundation  
Swig Equities  
Tishman Speyer  
Triarc Companies, Inc.  
The Wachtell, Lipton, Rosen & Katz Foundation  
William Randolph Hearst Foundation  
The New York Community Trust – The Peter G. Peterson Fund  
Joan and Sanford I. Weill and the Weill Family Foundation  
John C. Whitehead  
Willkie Farr & Gallagher LLP

**\$500,000 Level**

Patty and Jay Baker  
Cablevision Systems Corp.  
Great American Insurance Group and The Carl H. Lindner Family  
The Rockefeller Group

**\$300,000 Level**

Avon Foundation  
W.K. Kellogg Foundation  
Alfred P. Sloan Foundation

**\$250,000 Level**

Anonymous (4)  
Brookdale Foundation  
Carnegie Corporation of New York  
Cleary Gottlieb Steen & Hamilton LLP  
The Horace W. Goldsmith Foundation  
Neal S. Lachman, Founder & Chairman, Gigaspeed International, Inc.  
Orrick, Herrington & Sutcliffe LLP  
Proskauer Rose LLP  
Shea Family, in memory of Joseph P. and Daniel J. Shea  
Structure Tone, Inc.

**\$200,000 Level**

New York Stock Exchange Foundation, Inc.  
Clifford Chance US LLP

**\$100,000 Level**

Cadwalader, Wickersham & Taft LLP  
Lawrence and Susan Daniels  
Dewey & LeBoeuf LLP  
Gerdau Ameristeel  
Jeremy, Niccole, Lynn & Jules Kroll  
Marsh & McLennan Companies, Inc.  
Milberg LLP  
Ropes & Gray LLP  
Adam and Lenore Sender  
Sons of Italy Foundation / Order Sons of Italy in America  
The Sullivan & Cromwell Foundation  
Anne M. Tatlock  
Universal Coin & Bullion, Ltd.  
Waitt Family Foundation  
Weil, Gotshal & Manges LLP

**Major Donor (undisclosed amount)**

Sandler O'Neill & Partners, L.P.

###